



FOR IMMEDIATE RELEASE

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Intealth Unveiled as New Brand Identity for ECFMG | FAIMER

New Identity Marks Successful Business Transformation

Philadelphia, Pa. — The Educational Commission for Foreign Medical Graduates (ECFMG®) and the Foundation for Advancement of International Medical Education and Research (FAIMER®) on Tuesday marked the success of a multi-year business transformation effort by announcing a new overarching identity, Intealth. Intealth brings together the expertise and resources of ECFMG and FAIMER, signaling their new way of operating and new potential to support the health professions worldwide.

ECFMG and FAIMER are world leaders and have earned significant global recognition and credibility through their programs for physicians and other health professionals, the medical education and regulatory communities, researchers and policy makers, and the public. As members of Intealth, ECFMG and FAIMER remain separate 501(c)3 corporations. They and their portfolios of programs and services will continue to thrive and grow under the Intealth umbrella.

According to ECFMG President and CEO William W. Pinsky, MD, the creation of Intealth marks the culmination of a strategic business transformation process. “We have an obligation not only to ensure the continuity of the critical services we provide today, but also to meet the needs of tomorrow,” said Dr. Pinsky. “This change creates an integrated and meaningful structure to support our continued growth and diversification.”

FAIMER President Jeanette Mladenovic, MD, highlighted other critical outcomes of the transformation process: a new common vision, complementary ECFMG and FAIMER missions, and an integrated strategic framework to guide activities. “We are now stronger than the sum of our parts and able to work more effectively,” she said.

Still to come in late 2022 is the launch of MyIntealth, a single, centralized on-line portal for users of all ECFMG and FAIMER services. MyIntealth embodies the efficiency of integration and enhanced customer service that is the inspiration for the new identity.

Rollout of the new Intealth identity will begin in early 2022. In the weeks and months to come, ECFMG and FAIMER will share more about Intealth and what it means for advancing the global health workforce.

ECFMG and FAIMER invite you to share their excitement and enthusiasm! Please monitor [Our New Identity](#) on the ECFMG and FAIMER websites for the latest information.

About Intealth

Intealth brings together the expertise and resources that advance quality in health care education worldwide in order to improve health care for all. Through strategic integration of its nonprofit members, Intealth offers a

flexible and multi-layered portfolio of services. These services enhance and support the education and training of health care professionals, verify their qualifications required to practice, and inform the development of health workforce policies around the world. By leveraging these combined competencies of its members, Intealth powers innovation in areas critical to the health professions.

Intealth is an integrated organization that includes the Educational Commission for Foreign Medical Graduates (ECFMG) and the Foundation for Advancement of International Medical Education and Research (FAIMER).

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